

## **DC Program Summer Internship #4 - American Farmland Trust**

Hello Summer Interns!

American Farmland Trust has three openings for summer interns in the following areas: Marketing/Communications; Fundraising/Development; and Farm Policy. We had a student there last summer and she had a fabulous time. Please check out the attachment and internship evaluation in our advising office if you're interested.

- Joaquin

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# **AMERICAN FARMLAND TRUST**

## **“SAVING THE LAND THAT SUSTAINS US”**

Founded in 1980 by a group of farmers and conservationists concerned about the rapid loss of the nation's farmland to development, American Farmland Trust (AFT) is a nonprofit organization dedicated to protecting our nation's strategic agricultural resources.

American Farmland Trust is seeking energetic, self-motivated summer interns for the following departments:

- Marketing/Communications (see attached flier)
- Fundraising/Development (see attached flier)
- Farm Policy (contact Jimmy Daukas, Director of Farm Policy Campaign, for more information. Email: [jdaukas@farmland.org](mailto:jdaukas@farmland.org) )

## **FUNDRAISING AND DEVELOPMENT INTERN**

American Farmland Trust (AFT) is the first and only national nonprofit membership organization dedicated to protecting America's best farm and ranch land, planning for agriculture and keeping the land productive and healthy. AFT is the leading advocate for farm and ranch land conservation and the source of information that enables communities and individuals to save farms. AFT was formed in 1980 by a group of farmers and conservationists concerned about the loss of farmland to development.

### **DESCRIPTION**

AFT's Development Department is seeking one intern (15-20 hours/week) for **the 2007 - 2008 academic year** (beginning and ending dates flexible). While at AFT, the intern will have the ability to work on projects for the entire department and will learn about multiple facets of non-profit fundraising from events, individual and corporate fundraising, prospect research, proposal writing, etc. The position is highly administrative as most fundraising is...helping behind-the-scenes to cultivate our donors. Different aspects of the work may include correspondence to funders; mailings; planning for events; identifying and researching prospective donors; etc. Responsibilities will be based on performance.

### **QUALIFICATIONS**

Organized, self-motivated, flexible college junior or senior interested in non-profits, fundraising, land conservation, and/or the environment. Attention to detail is very important, no matter what the task.

### **ADDITIONAL INFORMATION**

This is a part-time, non-salaried internship--not to exceed 20 hours per week. The intern has the ability to earn college credit (if available from your school). He/she will be compensated and terms will be discussed upon an interview. This is not meant to be competitive compensation, but an acknowledgement of the time the intern dedicates to this position.

### **CONTACT INFORMATION**

Ms. Jessica Kizito  
1200 18th Street NW  
Suite 800  
Washington, DC 20036  
Email: [jkizito@farmland.org](mailto:jkizito@farmland.org)

### **HOW TO APPLY**

No phone calls please. Email resume and cover letter to: [jkizito@farmland.org](mailto:jkizito@farmland.org)

## **MARKETING AND COMMUNICATIONS INTERN**

American Farmland Trust (AFT), a national nonprofit conservation organization, is seeking an energetic, self-motivated intern to work with the marketing and communications department in Washington, D.C. AFT's marketing and communications department supports all programs throughout the organization including farmland protection, federal farm policy, state and local policy, agriculture and the environment, planning for agriculture, technical services and research. Interns will learn about policies and programs protecting farmland at all levels of government and the issues facing farmland protection and agriculture nationwide.

### **PROJECTS AND RESPONSIBILITIES**

Project assignments will support the national office staff in analyzing and engaging target audiences through AFT's website, e-newsletters, media relationships, conferences and on-the-ground events. Responsibilities may include:

- Research and writing for the website and e-newsletters
- Assistance with strategies to grow audience segments
- Federal farm policy campaign communications projects
- Tracking and coordination of conference participation and leadership speaking engagements
- Communications support for field offices
- Tracking media coverage and supporting media relations
- Communications support for planning for agriculture services
- Helping maintain communications databases

### **QUALIFICATIONS**

At least one year of college. Interest in conservation, public policy, agriculture and/or food systems helpful. Some coursework in communications, public policy, agriculture, land use or environmental sciences preferred. Experienced and comfortable working in Microsoft Outlook, Word, Excel and website publishing.

### **COMPENSATION**

Academic credit and/or a paid stipend up to \$2400.

### **APPLICATION PROCESS**

Please e-mail your resume, writing sample and a letter explaining why you would like this internship to:

Jane Kirchner  
Director for Marketing  
jkirchner@farmland.org

